

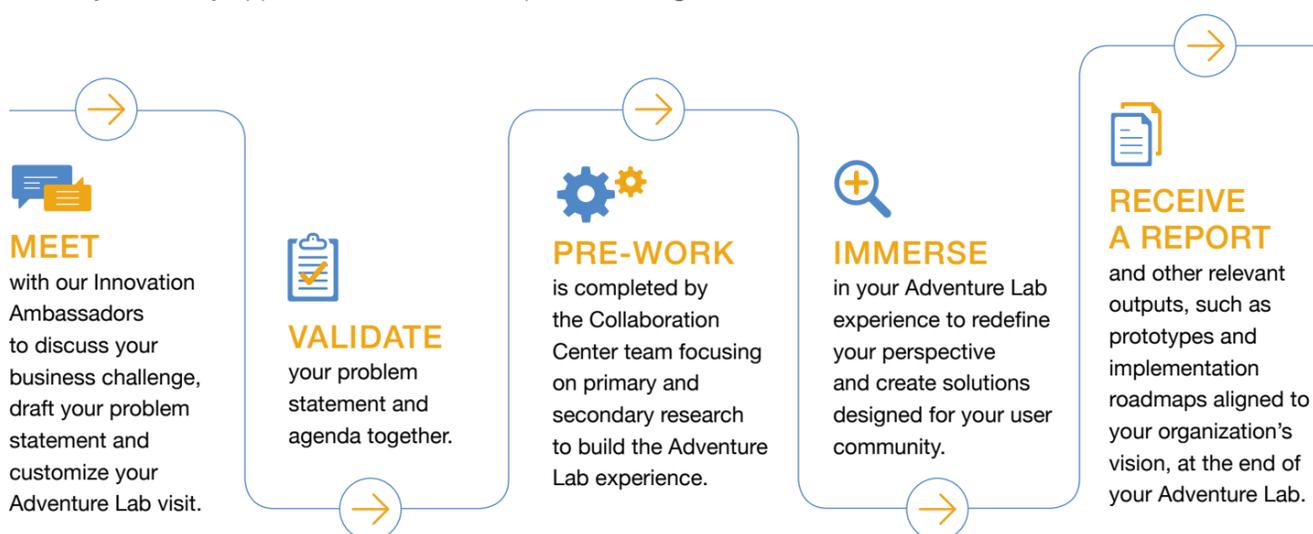
Uncover Insights and Accelerate Innovation

Solve your most pressing business challenges in your very own Adventure Lab

Great minds come together during an NTT DATA Adventure Lab to quickly turn insights into actions that will transform your business. Enable your team to create new products or improve existing strategies in our state-of-the-art Collaboration Center.

Begin your Adventure Lab journey

Our industry Innovation Ambassadors and subject matter experts partner with you every step of the way to ensure you identify opportunities that lead to practical, tangible results. Here's how it works:



From problem to prototype: 5 steps to tangible outcomes



3 ways Adventure Labs accelerate getting you where you need to go

RICHER INSIGHTS

Timeline: 1.5 days

Challenge: The Chief Medical Officer needs a way to quickly synthesize data to drive more strategic and timely action.

Outcome: Through the Adventure Lab, the team created six prototypes of executive dashboards.

NEW MARKET OPPORTUNITIES

Timeline: 3 days

Challenge: A company in the IoT space needs to create a smarter and safer home/life for customers with existing or new products.

Outcome: With a fresh perspective on target audiences, the team created a new business model and roadmap of products.

STRATEGIC ALIGNMENT & DIRECTION

Timeline: 3 days

Challenge: A manufacturer is looking to create a unified strategy and a streamlined mechanism to more efficiently leverage data across the business.

Outcome: The team achieved strategic alignment across functional groups, prototyped a new data-driven employee journey and crafted a high-level roadmap.

Let's Collaborate

At NTT DATA, we believe delivering engaging, individualized experiences that merge the physical and digital is key to building customer advocacy and a competitive advantage. We're ready to collaborate with you.

[LET'S GET STARTED](#)

